

Green Mark – A New Concept

- Green Mark refers to the certification of manufacturing process to demonstrate that the process is not associated with serious environmental impacts and depletion of natural resources
- Green Mark is the figure of "a green leaf to wrap up a clean and unpolluted earth"

Need for Green Mark

- Growing environmental challenges calls for greener leather processing
- Change in the customer expectation from product performance to health to ethical to environmental impact
- Green Mark provides scope to use green chemistry concepts in leather processing to comply with new initiatives like carbon footprints







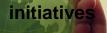


 Prevention or reduction of pollution through zero liquid discharge initiatives





Solid waste utilization: Zero solid discharge









Secured Waste Management Systems

· Technologies for waste water treatment







Secured waste disposal











